

FERGO!

Hi, I am FERGO! (Fernando Gutierrez Ortega) I am passionate about cinematography. I have more than 8 years of experience creating videos for diverse media. I'm versatile and driven. Throughout my career I have produced more than 750 videos and founded **GO!studio**. I have experience as director, producer, and cinematographer. I have worked for brands such as: HP, José Cuervo, McDonald's, Toshiba, and UNICEF. In addition, I have been involved in the creation of short films, documentaries, and music videos.

Experience:

- Founder and CEO at GO!studio, (Est. 2016).
- Director, "Selfcheckout" by Toshiba, (2022).
- Cinematographer, "Sentir" directed by Gavo Figueira, (2022).
- Director, "Creelo" by UNICEF, (2021).
- Cinematographer, promotional videos for mezcales Zignum and Señorío, (2021).
- Cinematographer, music video Tírame, Lett Camp, (2021).
- Cinematographer, music video "Los Hijos de Papá" by La era vulgar, (2021).
- Producer, IPADE's online courses, (2020).
- Cinematographer, Grupo Posadas Ad Campaign, (2020).
- Producer and Director, "La Higiene es Nuestro Derecho" by UNICEF, (2019).
- Cinematographer, CNCO's World Tour launch videos, (2019).
- Director, "Tork hideaway" by Essity, (2018).
- Director, "Puertas abiertas" by McDonald's, (2018).
- Producer at Ideas Activas agency, (2016 present).

Education, certification, and workshops:

- "Decomposing the image: The cinematography's ABC's", by Antonio Riestra ASC, ACK, AEC, (2020).
- "The construction of Cinematography in Independent Cinema", by Carlos Rossini AMC, (2020).
- Cinematography Workshop, by Daniel Blanco AMC, (2020).
- ASC MasterClass Mexico, by Bill Bennett ASC, (2019).
- Bachelor's Degree in Multimedia Design, U. Anáhuac, (2014).

www.fergosoy.com

www.gostudio.mx